

UNEVN COMPANY PRESENTATION

September 2025

IMAGINE MORE. PLAY ANYWHERE.

UNEVN develops and delivers proprietary technology for scalable esports and digital spaces.

At the core is the UNEVN BASE – our own innovation – supported by services, software integrations, and a global partner network.

unevn.gg





WELCOME TO UNEVN

UNEVN delivers the world's most modular environments for gaming, esports, and beyond.

We design and offer:

- **The BASE** - Portable, foldable, customizable desk with integrated PC, monitor, and peripherals — professional-grade and ready in minutes.
- **Set Up** - Planning, design, and management tools that transform any space into a digital environment, from esports labs to hybrid classrooms.

Company Description

Founded in Finland, UNEVN has grown from a player-driven idea into an international team with traction across education, hospitality, and sports.

Backed by global partners and clients, we are scaling portable, high-performance solutions worldwide.

OUR VISION

We believe every player deserves an esports stage.

Our vision is to make PC gaming and esports as simple to set up and experience — anywhere.

01.

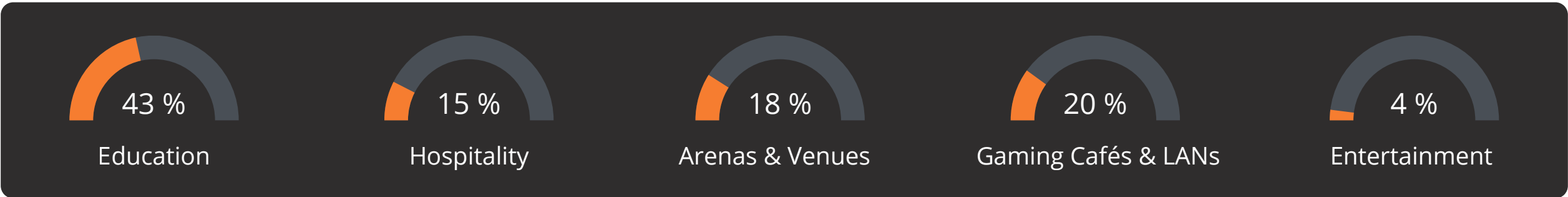
Esports will become one of the most popular sports of this decade — driven by a new generation seeking both competition and community.

02.

We create scalable, face-to-face environments that bring this vision to life — from classrooms and community centres to stadiums and beyond.

WHO WE SERVE

EDUCATION, HOSPITALITY, VENUES & BEYOND



We partner with schools, hotels, venues, and gaming operators to build scalable esports-ready spaces. From classrooms to stadiums, UNEVN solutions are easy to deploy, manage, and scale — unlocking new revenue and engagement opportunities.

OUR PROCESS:





WHY UNEVN IS UNIQUE

Scalable model: From a single desk to a full-scale esports ecosystem

Proven across sectors: Education, sports venues, hospitality, events — and beyond

End-to-end approach: Hardware, software, services, and partnerships

Global network: Backed by world-class partners, investors, and advisors

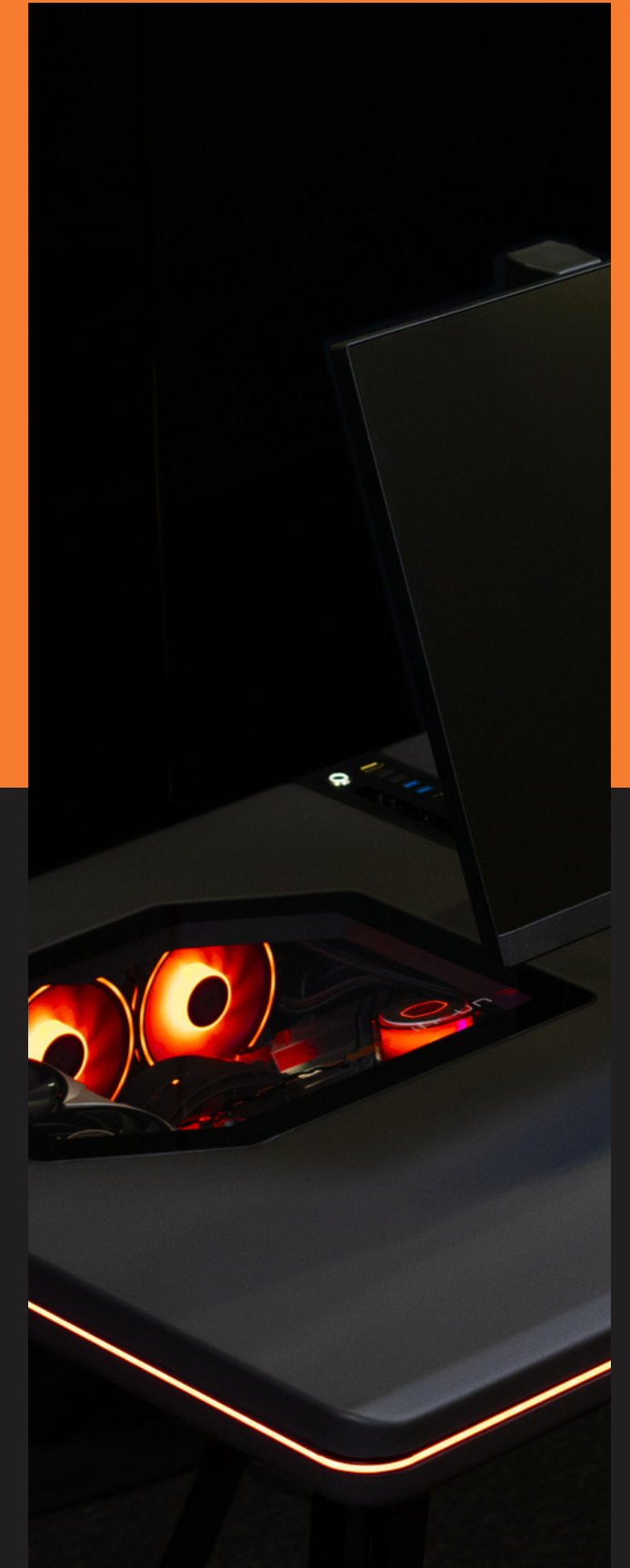
UNEVN is building the future standard for high-performance digital spaces — optimized for esports and beyond. By combining hardware, software, and partnerships, we make it simple for schools, hotels, and venues to adopt esports and unlock new opportunities.



PRODUCT FOCUS

WHY UNEVN BASE?

- 01. INSTANT SETUP**
Ready in under 2 minutes — one person is enough.
- 02. PORTABLE & FOLDABLE**
Lightweight, compact, and easy to transport or store.
- 03. PRO-GRADE PERFORMANCE**
Integrated PC, monitor, and peripherals — tested with elite hardware.
- 04. MULTI-PURPOSE**
For classrooms, events, lounges, or tournaments — secure and adaptable.
- 05. CUSTOMIZABLE**
Branding, LED lighting, add-ons, and modular upgrades to fit any need.



PRODUCT SPECIFICATIONS

UNEVN BASE

A portable, high-end PC case reimaged as a foldable desk — with rigid reinforced frame, integrated monitor, and accessory support.

Durability & Stability – Rigid frame engineered from automotive-grade materials, built for heavy daily use in schools, arenas, and events.

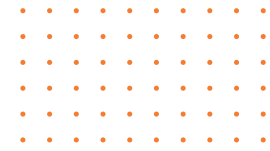
Lightweight Mobility – Foldable, compact footprint; portable enough for one person to carry, transport, and set up with ease.

Optimized Surface Materials – Durable surface designed to keep keyboards and mousepads stable during intense play.

Integrated LED Lighting – Customizable ambient light and branding options to highlight team or sponsor identity.

One-Cable Power & Connectivity – Simplified cable management: a single cord for power and network passthrough, plus a lockable lid for component security.

Proven with Elite Hardware – Tested with RTX-class GPUs, liquid cooling, and pro peripherals to ensure stability and low-noise performance at peak loads.



Computer component support

Mini-ITX & mATX motherboards

SFX/SFX-L PSU + 240mm liquid cooling

GPU up to 335mm / 3-slot

Integrated VESA monitor mount (up to 27")

More connections

USB-A, USB-C, DisplayPort passthrough, Cat7 LAN

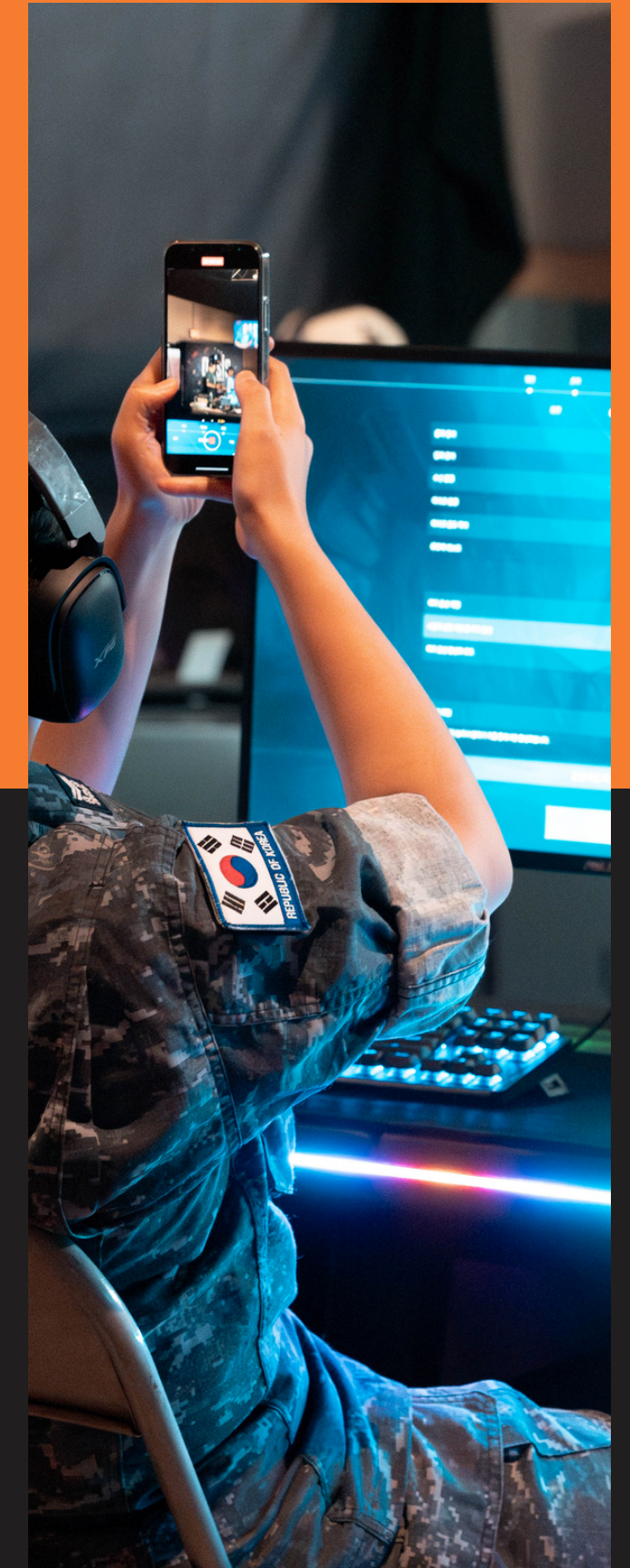


ASSEMBLY VIDEO

See UNEVN BASE in action.

From folded desk to full gameplay in minutes. This video shows how one person can set up UNEVN BASE and be ready to play.

Fast, simple, and portable.



BEYOND HARDWARE: SERVICES & SOFTWARE

Room & space design

Planning and consulting services to help schools, universities, hotels, and venues create esports-ready spaces without prior expertise.

Management & control software

Powered by GGcircuit, a software enabling you to manage your venue the way you need to.

Strategic partnerships

Partnerships with global leaders including ASUS, Kingston, ALHI, and Cyberlabs.



SUCCESS STORIES

EDUCATION, VENUES, FANS.



NorQuest College (Canada) - Education

40+ BASE setups in daily use. Flexible esports classrooms shift between teaching and competitive play, integrating esports cost-effectively into education.



Island Learning Centre (UK) - Education

7 BASE setups in "Lions Esports Den." A dedicated space for students to train, compete, and build community.



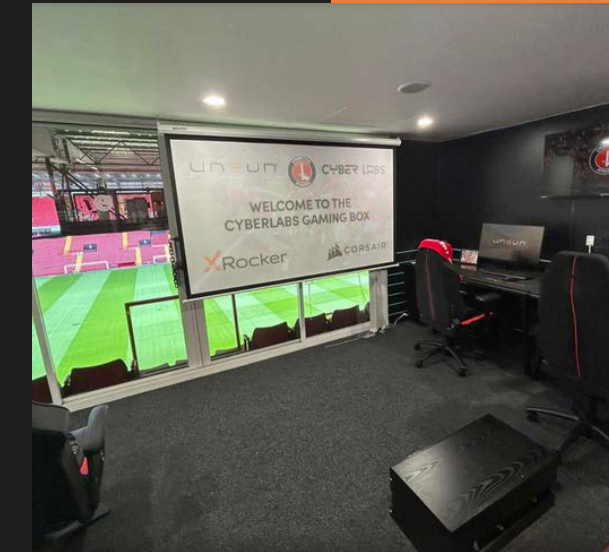
XP Tavern (UK) - Gaming Cafe

25 BASE units define the venue. Located in central London, the tavern transforms into an esports arena on demand, attracting both casual players and tournaments.



Charlton Athletic FC (UK) - Professional Football

Gaming Box inside a Premier League football club lounge. Compact pro-grade setups enhance fan engagement on matchdays and unlock new revenue opportunities.



WHAT WE OFFER

OPTIONS FOR YOU



BASE Setups

Complete esports-ready setups, from entry-level to pro-grade. Available as desk only or with full PC, monitor, peripherals, and chair.



Complete Solutions

Turnkey esports spaces including design, installation, and training — everything needed to get started.



Customization

Tailored branding and add-ons such as graphics, colors, LED lighting, and modular upgrades like locking systems.



Flexible Scale

From a single setup to full facilities, scalable from 10+ units to multi-room designs and modular growth.



PRICING & HOW TO BUY

Flexible purchasing options — from single portable setups to full turnkey gaming and high-performance digital spaces, whether for esports, education, hospitality, or beyond.

Every package is tailored to your venue's needs, scale, and budget.
Here's how it works:

- 1 Plug & Play BASE Setups** – Complete setups with integrated desk, PC, monitor, and peripherals
(starting from £2,200 / unit)
- 2 Complete Solutions** – Turnkey spaces: design, build, training, installation, delivery
(price on request)
- 3 Customization** – Branded graphics, LED lighting, modular add-ons and accessories
(from £130 / unit)
- 4 Management & control software** – Venue management and esports software (e.g. GG Circuit)
(available on request)

Example Pricing for a complete UNEVN solution

7 Full Esports Setups — £23,000

Includes desks, PCs, monitors, peripherals (keyboard, mouse, headset), gaming chairs, plus planning, guidance, and training for utilisation.

Everything needed to run a professional-grade esports classroom or venue, out of the box.

ABOUT US

The UNEVN Story

UNEVN was founded to reimagine esports spaces — making them modular, portable, and scalable. After launching BASE and proving demand across education, hospitality, and sports, we are now scaling globally with partners like ASUS and ALHI. What began with three founders is today an international team shaping the future of high-performance gaming environments worldwide.

Player-Driven Innovation

Co-founded with Dota 2 World Champion Jesse “JerAx” Vainikka, ensuring authentic pro-level insight in every design.

Proven Global Demand

From schools and football clubs to hotels and gaming venues, UNEVN solutions are already in daily use worldwide.

Award-Winning Growth

Winners of The Clutch 2023 at ESI London, now scaling rapidly with global partners.

2017–2020

Founders in Training Mode

Born from prototypes and esports insights, with JerAx bringing world-class experience.

2021–2022

Shaping BASE

R&D and expert input refined BASE into a modular, pro-grade solution.

2023

Industry Validation

BASE 1.0 sold out, UNEVN gained global recognition, and BASE 2.0 began.

2024–2025

From Product to Platform

BASE 2.0 expands into education, hospitality, and events with strategic partners.

BACKED BY LEADERS & INSTITUTIONS

Trusted from day one — backed by world-class investors, entrepreneurs, and institutions, and connected with a global partner network enabling UNEVN to scale worldwide. To date, over €1.5M has been invested into R&D, prototyping, and production.

Investor & Leader Support

Early belief from players – Co-founded with Dota 2 World Champion Jesse “JerAx” Vainikka.

Angel network – Backing from founders/senior leaders at Framery, Small Giant Games, Unity.

Industry leaders – Support from entrepreneurs behind Wolt and Supercell.

Public funding – Business Finland innovation grants for credibility & long-term growth.



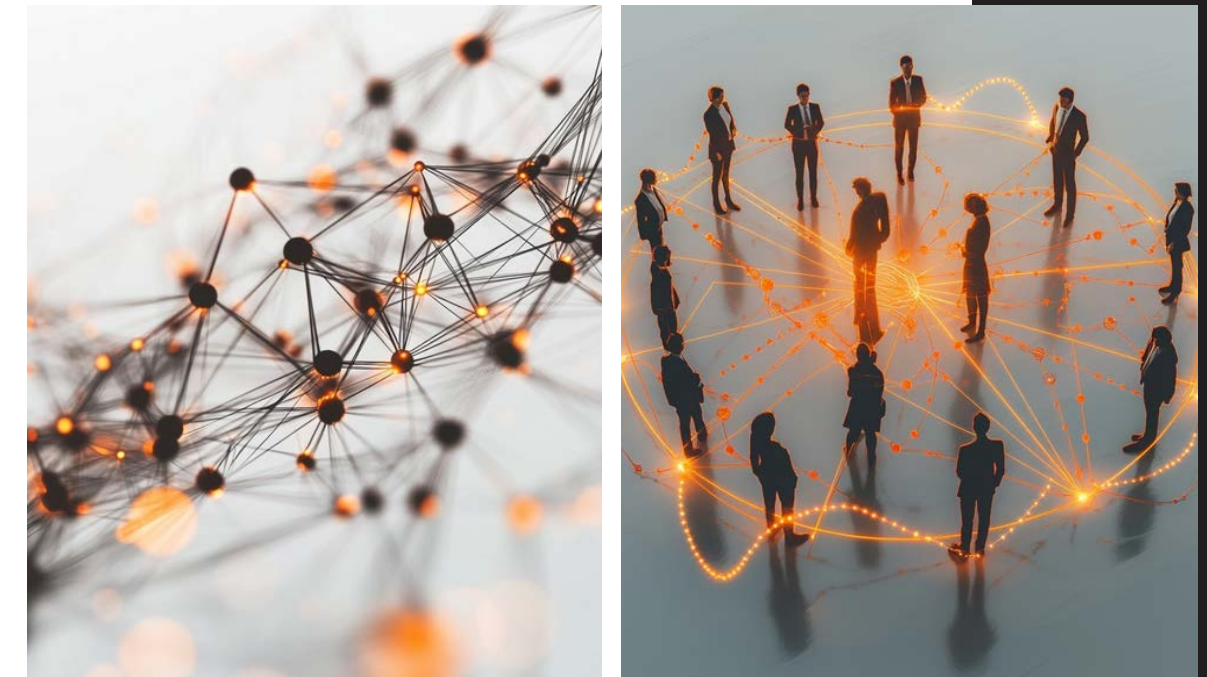
Our Partner Network

Solution & Integration Partners – Experts designing and delivering esports-ready spaces.

Product Partners – Hardware, software, and services powering the BASE ecosystem.

Customer Partners – Schools, teams, and venues validating UNEVN solutions in action.

Sales & Distribution Partners – Global channels accelerating our expansion.





WAYS TO PARTNER

From design to distribution, UNEVN offers multiple ways to partner and grow together.

Solution & Integration

Design and deliver esports-ready spaces.

Product

Power the BASE ecosystem with hardware or software.

Customer

Validate and showcase UNEVN in action.

Sales & Distribution

Accelerate global reach through your channels.

We are actively seeking partners across these areas — let's build the future of esports together.

UNEVN CORE TEAM

Our team unites world-class expertise in esports, technology, and business to deliver scalable solutions for the future of gaming and education. Together, we combine pro player insight, proven leadership, and technical innovation to create the most scalable solutions in the industry.



 **Aleksi Rinkinen**
Co-Founder & CEO

Strategy & Growth



 **Santeri Rinkinen**
Co-Founder & CTO

Product & Technology



 **Jesse "JerAx" Vainikka**
Co-Founder & Chief Esports Officer

Esports & Player Insight



 **Jaakko Kievari**
Chief Sales Officer

Sales & Partnerships



 **Sam Cooke**
Chief Business Development Officer

Business Development & Network



 **James Fraser-Murison**
Director, Education

Education & Esports Programs

Beyond the core team, UNEVN is backed by an experienced board, advisors, production and sales specialists, and a strong global partner network – combining expertise from esports, education, hospitality, and technology to scale internationally.



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THANK YOU FOR READING

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